

INDIA INNOVATION INITIATIVE SCHEME -2011

NATION-WIDE INNOVATION COMPETITION FOR INDIAN INDIVIDUALS ABOVE 18 YEARS OF AGE.

Objective

To create an innovation eco-system in the country by sensitizing, encouraging and rewarding innovators and by facilitating commercialization of potential innovations.

Background

To promote and inculcate a spirit of innovation in India, many steps have been taken by both the Government of India as well as by Industry leaders to encourage application of breakthrough ideas in the society. CII & DST joined hands with the support of Agilent Technologies to launch the nation-wide “India Innovation Initiative -i3” in the year 2009. i3 in its second year 2010, received a total of 850 innovations from across the country from students, industry professionals, individuals & grassroots innovators in various fields such as Life Sciences, Electronics & Communications, IT, Energy and Engineering Technologies. After a first level of screening by an expert panel comprising of eminent scientists and industrialists, the top 52 innovations were showcased at the i3 National Fair on 22nd November 2010 at IIT Delhi.

Participate at Nation-wide Innovation Competition

If you are an innovator (of above 18 years of age) and you have an innovation in the following areas/sectors that has high potential of commercialization either by you or by any investor, apply for this competition. Your innovation will be judged on its novelty and on business potential through evaluation processes. The winner would get following support as per the need/stage of the innovation:-

1. Support by TREMAP scheme of TIFAC (www.tifac.org.in)
2. Incubation support by partner incubators if business plan ready
3. Support for preparation of business plan, if not ready

Who can participate?

Any Indian individual above 18 years of age.

Areas and Sectors for i3 2011 :

1. Water
2. Transportation
3. Energy
4. Environment
5. Healthcare
6. Agro/Food Applications
7. Assistive Technology
8. Infrastructure
9. Internal Security
10. Education

Selection Criteria and Process

1. First level of Screening

In the first level, innovation will be selected based on its Novelty (either applied for patent or patented or has a high potential of being patented). APTDC and TNTDPC will undertake Patent Search and Analysis of the innovations (for those are not applied for patents / patented) and will provide a report on its potential of patentability and innovations will be selected accordingly.

2. Second level of Screening Once selected in first level of screening (Innovators will be informed by first week of October), the innovations will be exhibited (by the innovators) in i3 Regional Fairs in four regional cities where a panel of judges will see and examine the innovations. The selection will be done by the judges based on the maturity of the innovation and its business potential.

3. Final level of Screening Innovations selected for the National Fair will then finally be exhibited in i3 National Fair in Delhi (mid of Nov.) where a panel of judges will see and examine the innovations. The winners will be selected by the judges based on the maturity of the innovation and its business potential Cost of travel for the innovator in Sleeper Class, boarding and lodging in Delhi (only for the National Fair) will be taken care of by the organizers.

Awards, Recognition and Support to the winners

The top three innovations selected by the panel of judges at the i3 National Fair will be awarded cash prizes. Yi will award the top three best innovations done by young innovators. Select innovations, which have a special potential for commercialization, will be offered as support.

How to Apply

Fill up the enclosed Application Form(or download the application form from www.innovationgrid.org/i3) and send preferably as an attachment through email to i3@cii.in or send by courier/speed post or fax to the contacts given below.

Last date of receipt of application

25th September, 2011

[Application for participating at India Innovation Initiative 2011 Competition](#)

1. Inventor/Innovator(s) Information

Inventor / Innovator's Full Name(s)	Residential / Contact Address	Phone No. & Email ID

2. Disclosure of the Invention / Innovation :

(a) Field of the Invention/Innovation: Please specify what is the field of the Innovation
(For example: Electronics/ Mechanical/IT&software/Biotech&Pharma/Herbal)

(b) Title of the invention/innovation : (10-15 Words title; for example : A herbal formulation for treating Skin disorders)

(c) IPR Status: If Patent granted, write the Patent No. and date of grant. If applied for patent write the Priority date and No. of your application

(d) Key words about the invention / Innovation (Please list as many as you consider are appropriate, that you would like to be added in the database to search and retrieve) – Pick up the words from the abstract which are very prominent to know about the innovation.

(e) Abstract of the Invention / Innovation: 150-200 Words a brief summary of the Invention / Innovation (What is the problem addressed by your proposed invention? What are the problems/limitations/drawbacks of the currently available product or process? What is your proposed invention and what is the new element or the incremental step you have come out with to make this new?)

3. Details about the Maturity of Innovation and Business Potential

(a) **At what stage Invention/ Innovation is now?** (Concept stage; Proof of Concept done; Prototype developed; Prototype tested; Pilot scale production done; Test Marketing done) – Provide sufficient information to justify. Also please indicate the estimate time that the innovation would take to be commercially available in the market

(b) **Market Information** (What are the similar existing products in the market? Who are the existing manufacturers of the similar existing products? Who are the current buyers of the similar existing products? What is market size in terms of volume and Value both in India and globally (if you know)?)

(c) **Perceived Benefits** (What are the qualitative benefits of the innovation / invention over the similar existing products in the market? What are the financial value additions of the innovation / invention over the similar existing products?)

(d) **What have you done so far to commercialize your innovation / invention?** (Have you prepared a Business Plan? Have you prepared a Project Report? Have you established any linkages so far with any outside organisation / Company?)

4. What support do you need to commercialize your invention / innovation

(a) **What kind of support is required at the current stage of your innovation support?** (Financial/Technical/ Legal/IPR etc.). If financial, please indicate the cost involved in creating the working prototype / proof of concept

(b) **Any financial support you have received so far for this innovation?** If yes, give the details (grant, seed fund, soft loan?)

(c) **Preferential place (City/State) of incubation support, you are looking for.**

Signature & Date